

API DESIGN FOR HOLIDAYS  
**MULTI-CHANNEL & CROSS-PLATFORM**

FACILITATE CLOUD-CENRIC CHRISTMAS SERVICES

HOLISTIC END-TO-END MODELS

SANTA'S  
**IMMERSIVE EXPERIENCES THROUGH VR**  
 TECHNOLOGY

**CTA**  
 CALL-TO-ACTION  
**BUTTONS**  
 ARE A MUST - SANTA -

ENGAGEMENT WITH TARGET AUDIENCE  
 THROUGH PRESENTS

BOUNCE RATE VS BURN RATE  
 YOU LOSE MONEY

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1. PRINT



2. CUT



3. COMBINE



4. WRAP



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